



Todo está en uno

### “Win with FirstBank” Contest Rules

1. **Duration:** The contest begins August 31, 2017 and ends March 31, 2018. No purchase necessary to enter and win prizes.
2. **Eligibility:** All persons with legal residence in the Commonwealth of Puerto Rico who are of legal age as of August 31, 2017 are eligible to enter the contest, with the exception of officers or employees of FirstBank, its subsidiaries, and its advertising and public relations agencies, or the immediate family members of said officers and employees. FirstBank will require a certification from the winner indicating that he or she is not included among the persons who are excluded from participating.
3. **There are four (4) ways to enter:**
  - a. **By using your ATM debit card:** FirstBank customers will receive an automatic entry for every sales transaction made with their ATM debit card from August 31, 2017 to March 31, 2018. Transactions made during the periods established in section 5 of these rules will be eligible to enter.
  - b. **By using ATH Móvil:** FirstBank customers will receive an automatic entry for every cash transfer made to another individual or business through ATH Móvil or ATH Móvil Business from their FirstBank account, from August 31, 2017 to March 31, 2018. Transactions made during the periods established in section 5 of these rules will be eligible to enter.
  - c. **By visiting [www.ganaconfirstbank.com](http://www.ganaconfirstbank.com):** FirstBank customers will receive ten (10) automatic entries when they enter their personal information (name, last name, email and last 4 digits of their ATM card) on the web page from August 31, 2017 to March 31, 2018. Transactions made during the periods established in section 5 of these rules will be eligible for entry.
  - d. **By entering through the mail:** Anyone can participate by mailing a 3x5 index card or similar facsimile with their name and both last names, address, and phone number to the FirstBank Marketing Department, 232, P.O. Box 9146 San Juan, PR, 00908-0146. All entries submitted will be the property of FirstBank, which may dispose of them at its discretion. Entries may not be submitted at FirstBank branches or by fax (telecopier) or electronic media. You may enter as many times as you wish, but each entry must be sent in separate envelopes and postmarked between August 31, 2017 and March 31, 2018. The entry must also be received on or before March 31, 2018. FirstBank will not be responsible for entries that are lost, incomplete, illegible, inaccurate, late, stolen, not submitted, destroyed, or lacking postage. FirstBank reserves the right to void any entry by participants suspected of manipulating or damaging the management of this Contest or who are in violation of the Official Contest Rules. Transactions made during the periods established in section 5 of these rules will be eligible to enter.
4. **Prizes – Prizes during the contest period:**
  - a. Acer Aspire Laptop E 15 E5-575G-57D4 15.6-inch, full HB Notebook, valued at \$579.99 + tax.
  - b. TCL 55S405 55-inch 4k Ultra HD Roku Smart LED TV 2017, valued at 449.99 + tax.
  - c. Sunglasses by Spectacles by Snap Inc., valued at \$129.99 + tax.
  - d. ZenSpa gift certificate, valued at \$250.00.

- e. A stay for two (2) and two (2) children for three (3) days and two (2) nights at Copamarina Hotel. Includes one (1) Deluxe Garden View Room, valued at \$483.96 (including tax). Certificate is valid for one year. Reservations are subject to availability. Room tax and resort fee are included. The prize does not include daily additional charge of \$30.00 + tax for guests 12 years and older or any other incidental expense charged during your stay.
  - f. **Final Prize** – There will be one (1) grand prize where the winner may choose one (1) car (valued at \$35,000.00) among the options mentioned below, offered by Bella Group. Prize does not include car registration, insurance policy, or ACCA. The models to choose from are:
    - a. Honda Accord Sedan 2017 EXL CR2F8
    - b. Honda CR-V 2017 EXL RW1H8
    - c. Acura - ILX 2017
    - d. Mazda - CX5 2017
    - e. Mazda 6 2017
5. **Drawings** – Three (3) random drawings will be carried out. The chances of winning depend on the number of entries received. One winner and two alternative winners will be randomly selected for each prize through drawings that will take place at the offices of FirstBank in Santurce, 1519 Ponce de León Ave. Stop 23, 1st floor.

Drawings will take place on the following dates:

<b>Entry Period Drawings: (laptop, massage certificates, hotel stay, sunglasses and TV)</b>	<b>Date of Drawing:</b>
August 31, 2017 to November 30, 2017	December 15, 2017
December 1, 2017 to December 17, 2017	March 15, 2018

<b>Entry Period Final Prize: car valued at \$35,000</b>	<b>Date of Drawing:</b>
Begins August 31, 2017 and ends March 31, 2018	April 18, 2018

- 6. **Notice** – The winner will be notified in writing through certified, return-receipt mail to the address supplied by the winner. To redeem the prize, winners must present a valid photo ID issued by the Commonwealth of Puerto Rico or by the government of the United States of America together with FirstBank's official notification to winners.
- 7. **Claiming the Prize** – Prizes are not transferable. Winners must claim their prizes at the FirstBank Service Center, Marketing Department, located at 1130 Muñoz Rivera Avenue, Third Floor, San Juan, PR, within thirty (30) calendar days of receiving the notice through certified mail. In the event the prize is not claimed during this period, it will be awarded to an alternative winner in the same order in which they were selected. If necessary, the winner will accept any reasonable delay in the delivery of the prize, subject to applicable laws and regulations. The winner shall coordinate the date and time for picking of the prize with a FirstBank Marketing Department representative by calling (787) 729-8200, ext. 88019.
- 8. **Release** – Winners grant FirstBank and its advertisement and public relations agencies the right to publish and announce their names, voices, or images in any of the country's advertising media, without compensation of any kind, monetary or otherwise. All of FirstBank's obligations will cease with the delivery of the prize, which will be subject to the signing of a receipt of delivery and the appropriate document or release of responsibility form provided by FirstBank.

9. **Winner's Responsibility** – FirstBank and its subsidiaries or affiliates and its advertising and public relations agencies will not be liable for direct or indirect damages suffered by the winner, a family member, third parties, or property in relation to the enjoyment of the prize. Any tax imposed on the prize after its delivery will be the sole responsibility of the winner. In addition, the winner will be responsible for any income tax or other tax imposed by the Commonwealth of Puerto Rico or other governmental agencies due to the acceptance of the prize.
10. **Cancellation** – FirstBank reserves the right to cancel, postpone, or modify this contest, its advertising, and the contest rules, including but not limited to assigning new beginning and end dates. Any change of this kind will be published in a timely manner and notified to the Secretary of the Department of Consumer Affairs in accordance with current laws and regulations.
11. **Legal** – This contest is subject to all applicable state and federal laws and regulations.
12. **Rules** – The rules will be posted at FirstBank branches and in [www.ganaconfirstbank.com](http://www.ganaconfirstbank.com), as of August 31, 2017. You may also request an individual copy of the Rules by mail by sending a self-addressed stamped envelope to: COPY OF CONTEST RULES “Gana con FirstBank”, FirstBank, Marketing Department 232, PO Box 9146, San Juan, PR 00908-0146. You may also call the phone number indicated in section 13 to request a copy of the rules.
13. **Contest promoter** – This contest is sponsored by FirstBank, 1130 Muñoz Rivera Ave., PR, P.O. Box 9146 San Juan, PR 00908-0146, Phone: (787) 729-8200 Ext. 88019; email: [angeles.valle@firstbankpr.com](mailto:angeles.valle@firstbankpr.com).